

UNITED WAY of Yavapai County, INC. (UWYC) RFP

Fiscal Year 2017/2018				
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Agency Name:	Funding Amount Requested:
Program Title:	
Address:	
Contact Person:	Title:
Telephone:	E-mail:

- I. **Program Narrative:** Executive Summary of your program, target population, service area and highlight projected outcomes (300 - 500 words)
- II. **Market Analysis/Environment:** What separates your program from other programs meeting this need? Identify the other programs. (200 - 250 words)
- III. **Please clearly state three (3) Program Objectives- Measurable Outcomes and expected results/goals of the program and what tool or instrument will be used to measure results.**

1. Proposed Outcome Statement (Objective)	Overview of Activities	Measurable Results (Goal)

2. Proposed Outcome Statement (Objective)	Overview of Activities	Measurable Results (Goal)

3. Proposed Outcome Statement (Objective)	Overview of Activities	Measurable Results (Goals)

PROGRAM BUDGET - REVENUE AND EXPENSE – STAFFING – PARTICIPATION

Program Name:				
	Jan 2018 – Dec. 2018			

SUMMARY OF PROGRAM SUPPORT/REVENUE. Total dollars received by the following:

County				
State				
Federal				
Private Foundation				
UWYC				
Donations/Fundraising				
Service/Program Fees/Tuition				
Third-party Reimbursements				
All other sources of income* (please list)				
Total Revenues				

SUMMARY OF PROGRAM EXPENSES

Total Personal Costs (Staffing)				
Materials/Supplies				
Occupancy Costs				
All other expenses (please list)				
Total Expenses				

REQUIRED OF GRANT RECIPIENTS: DISPLAY UNITED WAY PARTNERSHIP SIGNAGE, LINK WEBSITE TO UWYC WEBSITE; ENGAGE IN SOCIAL MEDIA EXCHANGE MUTUALLY SUPPORTING; INCLUDE UNITED WAY AFFILIATION IN PRESS RELEASES AND MARKETING MATERIALS.

At least one of the following United Way support required: the agency will support and assist the UWYC in the annual fundraising campaign by-

Event	Date
Distribute/collect campaign Report Envelopes to businesses	
Hold a workplace campaign	
Represent partnership at community or UWYC event	
Other (Propose)	